

# Occupational Certificate: Design Thinking Practitioner NQF 4



## ^ PURPOSE

The Design Thinking Practitioner qualification provides comprehensive training in human-centered design methodologies, creative problem-solving, and innovation processes. This program equips learners with the skills to understand user needs, generate innovative solutions, and implement design thinking approaches across various business contexts and industries.

- Apply design thinking methodologies to solve complex problems
- Conduct user research and develop empathy for target audiences
- Facilitate ideation sessions and collaborative workshops

## ^ COURSE CONTENT

### Module 1: Design Thinking Fundamentals and Benefits ▾

- Design Thinking Fundamentals
- Benefits of Design Thinking

### Module 2: Positive Psychology and Human Centered Innovation ▾

- Fundamentals of positive psychology for design thinking
- Human centered innovation

### Module 3: Collaboration and Coaching ▾

- Collaboration
- Coaching workshops for design thinking

### Module 4: Design Thinking Governance, Legislation and Ethics ▾

- Introduction to design thinking governance, legislation and ethics (starting your own business)
- Apply ethics and effectiveness in the workplace

### Module 5: Research ▾

- Research to inform design thinking processes
- Conduct applied ethnographic research
- Applied ethnographic research

### Module 6: Innovation and Application ▾

- Innovation leadership for design thinking
- Apply design thinking for innovation principles and methodologies

## ^ COURSE CONTENT

### Module 7: Project management and Design ▼

- Introduction to project management for design thinking
- Intermediate and advanced computer technology and utilisation
- Creative innovation solution design

## ^ DELIVERY

- Duration: 12-18 Months
- Delivery: Classroom/online/blended

## ^ ENTRY LEVEL REQUIREMENTS

- NQF Level 3 Qualification

## ^ CAREER POSSIBILITIES

- Design Thinking Practitioner

## ^ ACCREDITATION

- Occupational Certificate: Design Thinking Practitioner
- Accreditation: QCTO
- SAQA ID: 118705
- NQF Level: 4
- Credits: 100

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